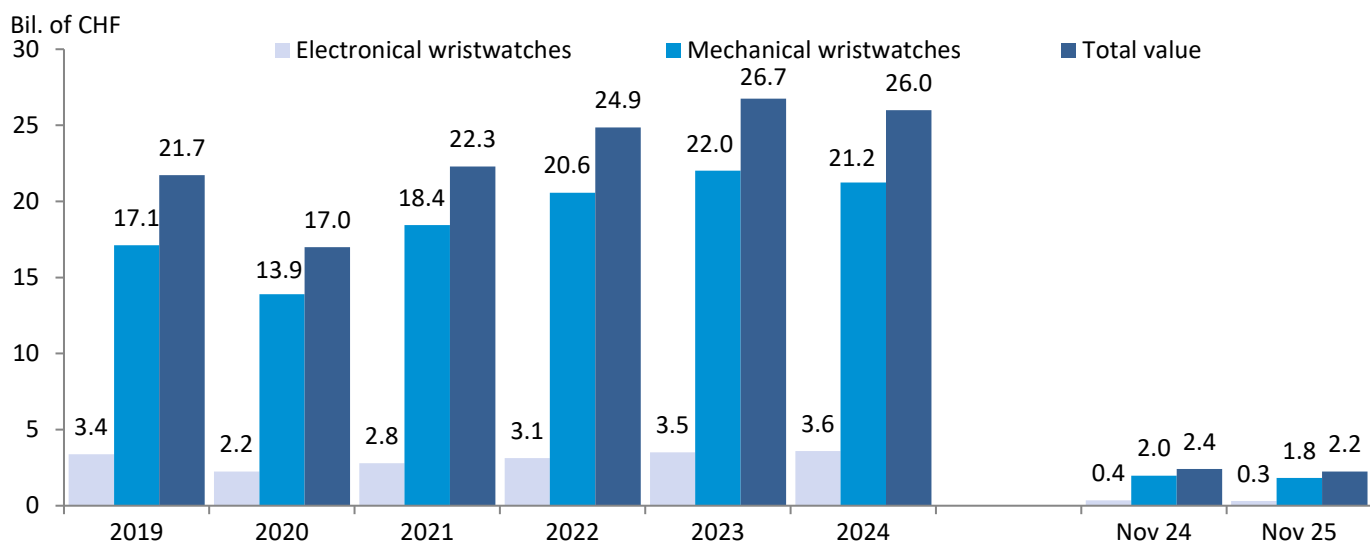




## Swiss watch exports November 2025

| Products           | Period | Mechanical |             | Electronic |             | Total      |             | Variation on total |        |
|--------------------|--------|------------|-------------|------------|-------------|------------|-------------|--------------------|--------|
|                    |        | Units      | Mil. of CHF | Units      | Mil. of CHF | Units      | Mil. of CHF | Units              | Value  |
| Wrist watches      | 2019   | 7,238,509  | 17,119.6    | 13,407,161 | 3,383.1     | 20,645,670 | 20,502.7    |                    |        |
|                    | 2020   | 5,483,050  | 13,891.9    | 8,297,149  | 2,246.8     | 13,780,199 | 16,138.7    | -33.3%             | -21.3% |
|                    | 2021   | 6,346,276  | 18,435.8    | 9,384,754  | 2,783.6     | 15,731,030 | 21,219.4    | +14.2%             | +31.5% |
|                    | 2022   | 6,014,205  | 20,574.4    | 9,774,733  | 3,119.7     | 15,788,938 | 23,694.1    | +0.4%              | +11.7% |
|                    | 2023   | 6,285,607  | 22,013.4    | 10,640,478 | 3,514.8     | 16,926,085 | 25,528.2    | +7.2%              | +7.7%  |
|                    | 2024   | 5,372,683  | 21,237.5    | 9,968,574  | 3,585.3     | 15,341,257 | 24,822.8    | -9.4%              | -2.8%  |
|                    | Nov 24 | 480,682    | 1,972.1     | 962,466    | 350.3       | 1,443,148  | 2,322.4     |                    |        |
|                    | Nov 25 | 467,458    | 1,834.0     | 818,772    | 313.8       | 1,286,230  | 2,147.9     | -10.9%             | -7.5%  |
| Movements          | 2019   | 762,846    | 111.3       | 3,681,374  | 78.9        | 4,444,220  | 190.2       |                    |        |
|                    | 2020   | 594,279    | 96.7        | 2,253,573  | 58.0        | 2,847,852  | 154.8       | -35.9%             | -18.6% |
|                    | 2021   | 604,822    | 106.4       | 3,057,130  | 75.1        | 3,661,952  | 181.5       | +28.6%             | +17.3% |
|                    | 2022   | 435,660    | 93.2        | 2,510,159  | 73.5        | 2,945,819  | 166.7       | -19.6%             | -8.2%  |
|                    | 2023   | 447,946    | 94.1        | 2,135,899  | 65.3        | 2,583,845  | 159.4       | -12.3%             | -4.4%  |
|                    | 2024   | 493,227    | 97.1        | 2,133,745  | 63.4        | 2,626,972  | 160.5       | +1.7%              | +0.7%  |
|                    | Nov 24 | 35,092     | 7.7         | 239,358    | 6.2         | 274,450    | 13.9        |                    |        |
|                    | Nov 25 | 52,621     | 7.2         | 186,465    | 4.4         | 239,086    | 11.6        | -12.9%             | -16.9% |
| Total export value | 2019   |            |             |            |             |            | 21,717.7    |                    |        |
|                    | 2020   |            |             |            |             |            | 16,999.7    |                    | -21.7% |
|                    | 2021   |            |             |            |             |            | 22,302.1    |                    | +31.2% |
|                    | 2022   |            |             |            |             |            | 24,859.1    |                    | +11.5% |
|                    | 2023   |            |             |            |             |            | 26,748.3    |                    | +7.6%  |
|                    | 2024   |            |             |            |             |            | 25,993.1    |                    | -2.8%  |
|                    | Nov 24 |            |             |            |             |            | 2,424.4     |                    |        |
|                    | Nov 25 |            |             |            |             |            | 2,247.4     |                    | -7.3%  |



The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted.  
The most recent publications prevail.