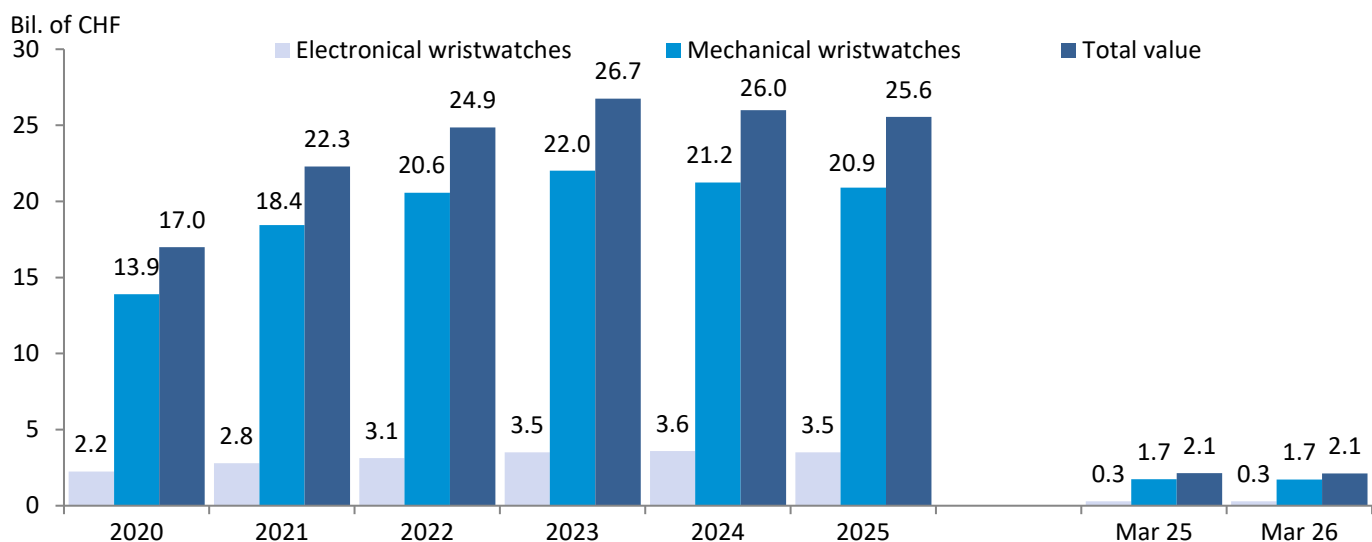




Swiss watch exports March 2026

Products	Period	Mechanical		Electronic		Total		Variation on total	
		Units	Mil. of CHF	Units	Mil. of CHF	Units	Mil. of CHF	Units	Value
Wrist watches	2020	5,483,050	13,891.9	8,297,149	2,246.8	13,780,199	16,138.7		
	2021	6,346,276	18,435.8	9,384,754	2,783.6	15,731,030	21,219.4	+14.2%	+31.5%
	2022	6,014,205	20,574.4	9,774,733	3,119.7	15,788,938	23,694.1	+0.4%	+11.7%
	2023	6,285,607	22,013.4	10,640,478	3,514.8	16,926,085	25,528.2	+7.2%	+7.7%
	2024	5,372,683	21,237.5	9,968,574	3,585.3	15,341,257	24,822.8	-9.4%	-2.8%
	2025	5,211,776	20,903.2	9,386,949	3,505.5	14,598,725	24,408.7	-4.8%	-1.7%
	Mar 25	413,818	1,741.7	698,201	285.5	1,112,019	2,027.2		
	Mar 26	455,617	1,719.0	713,290	295.2	1,168,907	2,014.3	+5.1%	-0.6%
Movements	2020	594,279	96.7	2,253,573	58.0	2,847,852	154.8		
	2021	604,822	106.4	3,057,130	75.1	3,661,952	181.5	+28.6%	+17.3%
	2022	435,660	93.2	2,510,159	73.5	2,945,819	166.7	-19.6%	-8.2%
	2023	447,946	94.1	2,135,899	65.3	2,583,845	159.4	-12.3%	-4.4%
	2024	493,227	97.1	2,133,745	63.4	2,626,972	160.5	+1.7%	+0.7%
	2025	506,415	91.2	2,091,982	61.7	2,598,397	152.9	-1.1%	-4.7%
	Mar 25	38,746	7.7	183,839	5.8	222,585	13.5		
	Mar 26	45,294	8.2	183,576	4.8	228,870	13.0	+2.8%	-3.6%
Total export value	2020						16,999.7		
	2021						22,302.1		+31.2%
	2022						24,859.1		+11.5%
	2023						26,748.3		+7.6%
	2024						25,993.1		-2.8%
	2025						25,559.5		-1.7%
	Mar 25						2,134.0		
	Mar 26						2,111.7		-1.0%



The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.