Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

Exports of Swiss watches by price categories

	Total		CHF <200		CHF 200-500		CHF 500-3,000		CHF >3,000	
	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF	1,000 units	Mil. of CHF
2000	29,656	9,276.5	22,795	1,231.2	3,144	1,035.8	3,229	3,856.2	488	3,153.2
2005	24,364	11,417.7	17,769	1,072.2	2,574	841.3	3,291	4,285.5	731	5,218.8
2010	26,148	15,154.4	18,853	1,160.0	3,215	1,042.5	2,920	3,858.0	1,161	9,093.8
2015	28,138	20,237.9	18,644	1,236.8	4,506	1,424.9	3,414	4,161.0	1,574	13,415.3
2020	13,780	16,138.7	7,204	541.0	2,595	817.7	2,640	3,408.8	1,342	11,371.2
2021	15,731	21,219.4	8,041	644.5	2,815	888.4	3,087	4,131.4	1,787	15,555.1
2022	15,789	23,694.1	8,384	682.9	2,193	676.1	3,211	4,332.1	2,001	18,003.0
2023	16,926	25,528.2	9,326	779.1	2,201	661.0	3,307	4,390.5	2,092	19,697.6
2024	15,340	24,823.2	8,771	732.7	1,907	584.9	2,655	3,603.9	2,007	19,901.6
Jan 24	1,164	1,828.6	630	49.4	155	47.1	225	306.8	154	1,425.3
Feb 24	1,212	2,055.5	640	53.6	152	47.7	250	329.9	170	1,624.3
Mar 24	1,167	1,998.0	617	54.8	169	52.2	212	287.8	168	1,603.2
Apr 24	1,207	2,053.5	654	53.9	157	47.2	223	298.3	174	1,654.2
May 24	1,352	2,212.7	763	61.7	168	51.8	245	320.5	176	1,778.7
Jun 24	1,290	2,182.5	752	62.9	162	50.0	206	286.2	170	1,783.3
Jul 24	1,424	2,137.6	864	71.7	148	45.9	237	335.6	175	1,684.3
Aug 24	1,190	1,883.1	707	58.4	139	42.1	189	263.9	155	1,518.7
Sep 24	1,239	1,966.4	713	60.7	168	52.1	200	263.1	157	1,590.5
Oct 24	1,359	2,227.3	782	64.4	176	53.7	224	302.7	176	1,806.5
Nov 24	1,443	2,322.5	856	75.6	168	51.5	237	328.6	182	1,866.8
Dec 24	1,292	1,955.6	792	65.7	144	43.7	208	280.5	149	1,565.8
Jan 25	1,115	1,900.4	610	49.7	145	43.9	205	281.5	155	1,525.2

The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail.

FH, February 2025