Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

## Exports of Swiss watches by price categories

| | Total | | CHF <200 | | CHF 200-500 | | CHF 500-3,000 | | CHF >3,000 | |
|---|---|---|---|---|---|---|---|---|---|---|
| | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF | 1,000 units | Mil. of CHF |
| **2000** | 29,656 | 9,276.5 | 22,795 | 1,231.2 | 3,144 | 1,035.8 | 3,229 | 3,856.2 | 488 | 3,153.2 |
| **2005** | 24,364 | 11,417.7 | 17,769 | 1,072.2 | 2,574 | 841.3 | 3,291 | 4,285.5 | 731 | 5,218.8 |
| **2010** | 26,148 | 15,154.4 | 18,853 | 1,160.0 | 3,215 | 1,042.5 | 2,920 | 3,858.0 | 1,161 | 9,093.8 |
| **2015** | 28,138 | 20,237.9 | 18,644 | 1,236.8 | 4,506 | 1,424.9 | 3,414 | 4,161.0 | 1,574 | 13,415.3 |
| **2020** | 13,780 | 16,138.7 | 7,204 | 541.0 | 2,595 | 817.7 | 2,640 | 3,408.8 | 1,342 | 11,371.2 |
| **2021** | 15,731 | 21,219.4 | 8,041 | 644.5 | 2,815 | 888.4 | 3,087 | 4,131.4 | 1,787 | 15,555.1 |
| **2022** | 15,789 | 23,694.1 | 8,384 | 682.9 | 2,193 | 676.1 | 3,211 | 4,332.1 | 2,001 | 18,003.0 |
| **2023** | 16,926 | 25,528.2 | 9,326 | 779.1 | 2,201 | 661.0 | 3,307 | 4,390.5 | 2,092 | 19,697.6 |
| **2024** | 15,341 | 24,822.8 | 8,772 | 732.8 | 1,907 | 585.0 | 2,655 | 3,604.1 | 2,007 | 19,900.9 |
| **2025** | 14,599 | 24,408.7 | 8,321 | 704.5 | 1,795 | 554.5 | 2,612 | 3,609.8 | 1,871 | 19,539.9 |
| **Jan 25** | 1,116 | 1,899.0 | 611 | 49.8 | 145 | 44.0 | 205 | 281.5 | 155 | 1,523.6 |
| **Feb 25** | 1,110 | 1,885.9 | 615 | 55.0 | 152 | 46.2 | 201 | 279.2 | 143 | 1,505.5 |
| **Mar 25** | 1,112 | 2,027.2 | 598 | 54.1 | 142 | 43.1 | 210 | 295.7 | 162 | 1,634.3 |
| **Apr 25** | 1,297 | 2,457.8 | 707 | 60.6 | 158 | 46.9 | 224 | 315.0 | 209 | 2,035.3 |
| **May 25** | 1,173 | 2,000.6 | 649 | 55.9 | 144 | 44.4 | 234 | 321.6 | 146 | 1,578.8 |
| **Jun 25** | 1,170 | 2,044.7 | 667 | 56.3 | 123 | 38.0 | 232 | 332.4 | 149 | 1,618.0 |
| **Jul 25** | 1,427 | 2,298.1 | 833 | 70.3 | 160 | 49.4 | 251 | 337.1 | 184 | 1,841.3 |
| **Aug 25** | 998 | 1,570.0 | 570 | 48.6 | 134 | 41.7 | 169 | 225.4 | 124 | 1,254.3 |
| **Sep 25** | 1,144 | 1,904.4 | 668 | 54.8 | 125 | 40.1 | 207 | 274.1 | 144 | 1,535.4 |
| **Oct 25** | 1,373 | 2,141.5 | 805 | 69.8 | 169 | 53.1 | 248 | 334.9 | 151 | 1,683.8 |
| **Nov 25** | 1,287 | 2,151.5 | 731 | 60.6 | 181 | 55.0 | 217 | 312.0 | 158 | 1,723.9 |
| **Dec 25** | 1,392 | 2,027.9 | 868 | 68.7 | 163 | 52.6 | 214 | 300.9 | 146 | 1,605.8 |
| **Jan 26** | 1,144 | 1,828.6 | 615 | 50.5 | 147 | 46.5 | 238 | 331.4 | 144 | 1,400.2 |
| **Feb 26** | 1,264 | 2,074.0 | 730 | 57.2 | 144 | 46.3 | 236 | 331.5 | 155 | 1,638.9 |
| **Mar 26** | 1,169 | 2,014.3 | 638 | 53.9 | 164 | 49.7 | 206 | 284.8 | 161 | 1,625.8 |

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FH, April 2026