Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

## Swiss watch exports by market

| | World | Hong Kong | USA | China | Japan | Italy | Germany | Singapore | France | UAE | United Kingdom |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Mil. of CHF | | | | | | | | | | |
| **2000** | 10,297.2 | 1,423.2 | 1,847.0 | 45.0 | 928.4 | 883.3 | 716.2 | 422.5 | 652.9 | 180.5 | 429.4 |
| **2005** | 12,390.3 | 1,786.2 | 2,156.1 | 351.6 | 1,147.2 | 854.7 | 635.2 | 480.4 | 670.7 | 347.3 | 583.7 |
| **2010** | 16,166.8 | 3,185.5 | 1,676.6 | 1,100.1 | 807.1 | 923.6 | 768.6 | 899.3 | 1,169.2 | 579.1 | 596.7 |
| **2015** | 21,534.5 | 3,179.0 | 2,359.1 | 1,336.8 | 1,305.5 | 1,315.9 | 1,233.0 | 1,130.9 | 1,225.7 | 950.9 | 1,163.0 |
| **2020** | 16,999.7 | 1,697.1 | 1,987.2 | 2,394.7 | 1,189.7 | 650.0 | 887.0 | 935.5 | 667.9 | 759.0 | 1,031.6 |
| **2021** | 22,302.1 | 2,133.2 | 3,080.5 | 2,966.9 | 1,417.1 | 859.6 | 1,061.3 | 1,277.0 | 953.9 | 997.4 | 1,334.1 |
| **2022** | 24,859.1 | 1,908.8 | 3,891.0 | 2,568.6 | 1,693.0 | 976.2 | 1,292.2 | 1,615.2 | 1,184.0 | 1,126.5 | 1,620.8 |
| **2023** | 26,748.3 | 2,356.4 | 4,162.7 | 2,767.8 | 1,822.9 | 1,066.9 | 1,357.9 | 1,655.1 | 1,280.0 | 1,264.1 | 1,744.0 |
| **2024** | 25,993.1 | 1,914.9 | 4,372.5 | 2,053.4 | 1,965.2 | 1,049.4 | 1,305.8 | 1,620.8 | 1,311.9 | 1,272.0 | 1,716.3 |
| **Jan 24** | 1,915.8 | 159.8 | 325.9 | 194.4 | 122.7 | 76.0 | 93.2 | 122.8 | 93.4 | 97.5 | 109.3 |
| **Feb 24** | 2,160.2 | 173.2 | 364.6 | 193.4 | 155.8 | 63.1 | 103.3 | 147.8 | 103.9 | 121.8 | 131.9 |
| **Mar 24** | 2,098.8 | 165.0 | 356.4 | 159.0 | 158.8 | 74.4 | 105.8 | 139.6 | 93.4 | 103.0 | 135.5 |
| **Apr 24** | 2,156.0 | 169.7 | 341.9 | 189.5 | 172.1 | 91.2 | 116.2 | 145.5 | 107.2 | 105.9 | 142.3 |
| **May 24** | 2,314.7 | 179.2 | 358.9 | 200.4 | 177.6 | 100.9 | 114.0 | 141.8 | 144.3 | 103.1 | 152.6 |
| **Jun 24** | 2,279.4 | 165.3 | 376.6 | 162.8 | 174.9 | 111.5 | 119.4 | 141.0 | 130.9 | 97.3 | 156.0 |
| **Jul 24** | 2,244.2 | 148.7 | 382.4 | 175.7 | 188.2 | 94.2 | 114.8 | 128.0 | 111.8 | 105.5 | 146.9 |
| **Aug 24** | 1,963.3 | 132.6 | 322.1 | 179.1 | 143.3 | 70.4 | 102.4 | 124.7 | 81.6 | 85.6 | 141.8 |
| **Sep 24** | 2,057.3 | 129.0 | 354.8 | 128.8 | 171.6 | 95.8 | 121.2 | 123.1 | 111.8 | 101.4 | 150.4 |
| **Oct 24** | 2,345.4 | 162.0 | 421.7 | 167.4 | 190.7 | 93.0 | 108.8 | 143.7 | 107.2 | 97.2 | 164.8 |
| **Nov 24** | 2,424.5 | 171.2 | 421.3 | 151.6 | 171.7 | 101.5 | 116.6 | 149.3 | 124.4 | 118.1 | 169.6 |
| **Dec 24** | 2,033.6 | 159.1 | 345.7 | 151.2 | 137.8 | 77.5 | 89.9 | 113.5 | 102.0 | 135.8 | 115.2 |
| **Jan 25** | 1,995.2 | 141.1 | 379.0 | 137.8 | 154.8 | 68.5 | 92.5 | 127.4 | 90.0 | 111.4 | 112.8 |
| **Feb 25** | 1,982.7 | 151.4 | 340.3 | 145.1 | 126.1 | 77.8 | 106.4 | 129.0 | 97.2 | 100.4 | 129.4 |

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FH, March 2025

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## Swiss watch exports by region

| | World | Europe | *EU** | *Eastern Europe* | *Other European countries* | Africa | Asia | *Middle-East* | *Far-East* | *Other Asian countries* | America | *North America* | *South America* | Oceania |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Mil. of CHF | | | | | | | | | | | | | |
| **2000** | 10,297.2 | 3,872.9 | 3,247.1 | 102.0 | 521.7 | 67.5 | 3,911.9 | 535.2 | 2,656.3 | 720.5 | 2,319.3 | 1,913.1 | 406.1 | 125.6 |
| **2005** | 12,390.3 | 4,118.6 | 3,156.3 | 250.0 | 709.8 | 115.1 | 5,308.5 | 828.3 | 3,631.5 | 848.7 | 2,705.4 | 2,222.3 | 483.0 | 142.7 |
| **2010** | 16,166.8 | 5,022.2 | 3,990.1 | 260.2 | 771.9 | 168.3 | 8,500.4 | 1,326.8 | 5,711.3 | 1,462.3 | 2,332.4 | 1,759.6 | 572.8 | 143.6 |
| **2015** | 21,534.5 | 7,201.4 | 5,634.1 | 238.2 | 1,329.1 | 225.0 | 10,759.3 | 2,064.7 | 6,901.8 | 1,792.9 | 3,117.0 | 2,508.1 | 608.9 | 231.9 |
| **2020** | 16,999.7 | 4,966.5 | 3,541.0 | 233.3 | 1,192.2 | 118.7 | 9,183.8 | 1,653.1 | 6,165.2 | 1,365.5 | 2,513.1 | 2,146.7 | 366.4 | 217.6 |
| **2021** | 22,302.1 | 6,400.1 | 4,518.5 | 321.0 | 1,560.6 | 151.4 | 11,609.5 | 2,091.2 | 7,639.2 | 1,879.1 | 3,842.0 | 3,295.2 | 546.8 | 299.2 |
| **2022** | 24,859.1 | 7,415.0 | 5,387.0 | 102.2 | 1,925.7 | 160.2 | 12,140.4 | 2,385.6 | 7,360.0 | 2,394.8 | 4,762.5 | 4,155.0 | 607.7 | 381.0 |
| **2023** | 26,748.3 | 7,921.8 | 5,771.3 | 67.7 | 2,082.8 | 165.5 | 13,141.5 | 2,522.6 | 8,104.5 | 2,514.4 | 5,081.9 | 4,460.6 | 621.3 | 437.5 |
| **2024** | 25,993.1 | 7,914.1 | 5,777.1 | 554.2 | 233.5 | 147.4 | 12,138.2 | 3,865.5 | 7,161.2 | 1,111.5 | 5,354.5 | 4,668.4 | 686.1 | 439.0 |
| **Jan 24** | 1,915.8 | 546.4 | 408.9 | 35.9 | 18.8 | 11.5 | 931.8 | 273.7 | 565.3 | 92.8 | 389.1 | 345.9 | 43.1 | 37.1 |
| **Feb 24** | 2,160.2 | 594.8 | 431.7 | 45.3 | 17.5 | 12.3 | 1,076.5 | 328.2 | 628.6 | 119.7 | 442.6 | 386.7 | 55.8 | 33.9 |
| **Mar 24** | 2,098.8 | 607.5 | 437.3 | 47.3 | 19.5 | 10.7 | 1,018.1 | 316.7 | 590.1 | 111.2 | 437.4 | 378.8 | 58.6 | 25.1 |
| **Apr 24** | 2,156.0 | 660.2 | 484.7 | 46.5 | 16.8 | 11.1 | 1,035.8 | 309.7 | 629.1 | 97.1 | 416.9 | 365.8 | 51.1 | 31.9 |
| **May 24** | 2,314.7 | 745.4 | 554.1 | 49.7 | 20.5 | 11.8 | 1,084.2 | 329.1 | 667.0 | 88.1 | 436.4 | 382.0 | 54.5 | 36.9 |
| **Jun 24** | 2,279.4 | 743.2 | 550.0 | 49.4 | 24.7 | 10.6 | 1,025.8 | 327.4 | 611.5 | 86.9 | 462.4 | 399.5 | 62.9 | 37.4 |
| **Jul 24** | 2,244.2 | 694.6 | 508.3 | 48.9 | 20.9 | 15.5 | 1,036.2 | 336.0 | 615.3 | 84.9 | 464.5 | 409.7 | 54.9 | 33.4 |
| **Aug 24** | 1,963.3 | 590.2 | 415.8 | 43.8 | 19.0 | 10.7 | 928.1 | 287.7 | 553.2 | 87.3 | 401.2 | 348.8 | 52.4 | 33.1 |
| **Sep 24** | 2,057.3 | 675.8 | 495.5 | 41.6 | 15.0 | 11.2 | 902.5 | 319.5 | 516.0 | 67.0 | 431.4 | 380.7 | 50.8 | 36.3 |
| **Oct 24** | 2,345.4 | 702.7 | 499.4 | 47.8 | 24.3 | 13.9 | 1,063.2 | 335.0 | 633.8 | 94.4 | 518.3 | 450.3 | 68.0 | 47.4 |
| **Nov 24** | 2,424.5 | 759.7 | 549.3 | 52.0 | 19.2 | 13.9 | 1,075.5 | 371.7 | 611.9 | 92.0 | 528.0 | 452.4 | 75.6 | 47.4 |
| **Dec 24** | 2,033.6 | 593.6 | 442.1 | 46.1 | 17.3 | 14.2 | 960.4 | 330.9 | 539.5 | 90.0 | 426.3 | 367.9 | 58.4 | 39.1 |
| **Jan 25** | 1,995.2 | 556.4 | 407.0 | 46.7 | 19.8 | 15.0 | 938.2 | 306.1 | 530.1 | 102.0 | 447.6 | 401.1 | 46.5 | 38.1 |
| **Feb 25** | 1,982.7 | 603.1 | 443.0 | 40.0 | 19.9 | 9.6 | 928.4 | 302.5 | 532.6 | 93.3 | 415.1 | 361.8 | 53.3 | 26.6 |

* Without the United Kingdom, for the whole set.

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