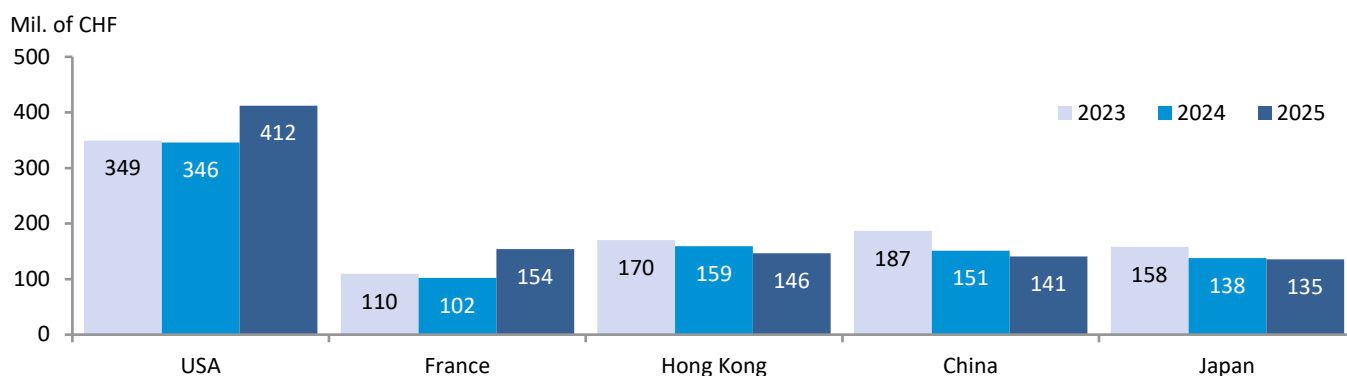




World distribution of Swiss watch exports December 2025

Markets	Mil. of CHF			Variation			
	2025	2024	2023	2025/2024		2025/2023	
				(+)	(-)	(+)	(-)
1. USA	412.0	345.8	349.2	+19.2%		+18.0%	
2. France	153.9	102.0	109.6	+50.9%		+40.4%	
3. Hong Kong	146.5	159.1	170.0		-8.0%		-13.8%
4. China	140.9	151.2	186.7		-6.8%		-24.5%
5. Japan	135.3	137.9	157.9		-1.9%		-14.3%
6. UAE	128.8	135.8	134.9		-5.2%		-4.5%
7. Singapore	128.3	113.5	131.9	+13.1%		+15.8%	-2.7%
8. United Kingdom	126.0	115.3	108.9	+9.3%			
9. Germany	71.3	90.0	101.0		-20.8%		-29.4%
10. Italy	61.9	77.5	79.6		-20.1%		-22.3%
11. South Korea	55.6	58.1	63.3		-4.3%		-12.3%
12. Spain	40.2	41.2	34.5		-2.4%	+16.4%	
13. Australia	36.2	37.1	34.6		-2.2%	+4.8%	
14. Taiwan	35.5	29.2	34.8	+21.6%		+2.0%	
15. Turkey	29.8	26.5	22.7	+12.3%		+31.3%	
16. India	26.4	22.7	22.8	+16.4%		+15.8%	
17. Saudi Arabia	25.5	27.2	29.0		-6.1%		-11.8%
18. Qatar	24.6	27.1	17.4		-9.0%	+41.5%	
19. Ireland	22.0	17.2	16.4	+28.2%		+34.3%	
20. Mexico	21.9	24.3	21.8		-10.2%	+0.3%	
21. Canada	21.6	22.3	21.7		-2.9%		-0.4%
22. Netherlands	21.4	29.0	31.5		-26.4%		-32.3%
23. Austria	17.4	16.5	19.5	+5.1%			-11.1%
24. Thailand	16.9	16.1	20.8	+5.1%			-18.7%
25. Kuwait	16.3	14.3	17.4	+14.1%			-6.1%
26. Belgium	13.4	13.9	12.9		-4.0%	+4.0%	
27. Greece	8.7	8.1	9.7	+7.8%			-10.3%
28. Bahrain	8.2	11.4	13.5		-28.6%		-39.4%
29. Israel	6.6	5.4	9.2	+22.9%			-28.3%
30. Portugal	6.2	6.8	8.5		-8.1%		-26.8%
Total 30 markets	1,959.3	1,882.5	1,991.6	+4.1%			-1.6%
Share in %	93.2%	92.5%	92.7%				
Total value	2,102.5	2,034.3	2,149.0	+3.3%			-2.2%



* The data supplied by the Federal Office for Customs and Border Security and published by the FH can be subsequently revised or adjusted. The most recent publications prevail. The data noted with an asterisk have been significantly updated since their first publication.