

## Swiss watch exports by region May 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	572,762	-0.2%	692.5	+2.9%	739.9	+2.8%	32.3%
European Union	446,619	+3.2%	506.4	+4.4%	548.6	+4.3%	24.0%
Eastern Europe	14,236	+9.9%	5.4	+1.3%	5.5	-0.1%	0.2%
Other European countries	111,907	-12.9%	180.7	-0.9%	185.8	-1.1%	8.1%
Africa	10,735	-2.8%	11.6	-34.3%	11.7	-34.2%	0.5%
Asia	473,870	-10.3%	1,026.6	-5.6%	1,065.1	-5.9%	46.5%
Middle East	100,149	+14.2%	201.5	-2.7%	204.6	-2.5%	8.9%
Far East	270,701	-15.5%	626.7	-9.4%	651.1	-9.5%	28.4%
Other Asian countries	103,020	-14.6%	198.4	+4.9%	209.4	+3.3%	9.1%
America	273,731	+0.1%	421.4	-0.6%	436.5	-0.2%	19.1%
North America	234,703	+4.8%	367.9	-1.1%	382.1	-0.6%	16.7%
South America	39,028	-21.2%	53.6	+2.5%	54.3	+2.7%	2.4%
Oceania	16,057	-16.7%	36.0	+6.3%	36.9	+6.5%	1.6%
World	1,347,155	-4.2%	2,188.2	-2.2%	2,290.0	-2.2%	100.0%

## **Total value - Variations**



