Swiss watch exports by region September 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	523,735	-8.7%	627.6	-3.4%	673.5	-3.4%	32.9%
European Union	404,136	-10.5%	452.3	-0.9%	493.1	-1.2%	24.1%
Eastern Europe	10,504	+21.5%	5.3	+6.3%	5.4	+6.4%	0.3%
Other European countries	109,095	-4.1%	170.0	-9.9%	175.0	-9.3%	8.5%
Africa	8,365	-19.8%	10.9	-3.3%	11.2	-2.7%	0.5%
Asia	391,800	-39.7%	869.4	-22.6%	899.8	-22.6%	43.9%
Middle East	83,754	-8.6%	190.5	-8.1%	193.3	-8.3%	9.4%
Far East	214,366	-49.9%	497.6	-29.9%	515.5	-29.7%	25.1%
Other Asian countries	93,680	-28.1%	181.3	-12.1%	191.1	-12.6%	9.3%
America	294,949	-1.8%	416.7	-0.9%	429.4	-0.7%	20.9%
North America	261,743	+0.8%	366.5	+0.5%	378.6	+0.6%	18.5%
South America	33,206	-18.6%	50.2	-9.8%	50.8	-9.8%	2.5%
Oceania	15,501	-33.8%	35.1	-5.0%	36.2	-4.3%	1.8%
World	1,234,350	-20.8%	1,959.7	-12.6%	2,050.1	-12.4%	100.0%

Total value - Variations





