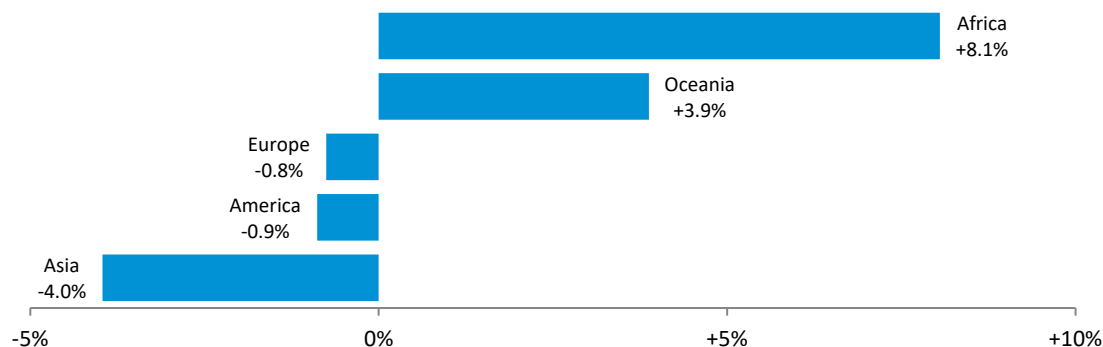




## Swiss watch exports by region January-November 2025

Regions	Wrist-watches				Total value		
	Units	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Mil. of CHF	Variation 2025/2024	Share 2025
<b>Europe</b>	<b>5,621,428</b>	<b>-1.3%</b>	<b>6,767.9</b>	<b>-0.5%</b>	<b>7,264.6</b>	<b>-0.8%</b>	<b>31.0%</b>
European Union	4,291,246	-2.3%	4,836.8	-0.8%	5,255.9	-1.5%	22.4%
Eastern Europe	145,829	+1.4%	63.1	-1.0%	64.8	-0.2%	0.3%
Other European countries	1,184,353	+2.3%	1,868.0	+0.5%	1,943.9	+1.2%	8.3%
<b>Africa</b>	<b>105,098</b>	<b>+2.3%</b>	<b>140.5</b>	<b>+7.4%</b>	<b>143.9</b>	<b>+8.1%</b>	<b>0.6%</b>
<b>Asia</b>	<b>4,379,378</b>	<b>-12.5%</b>	<b>10,337.6</b>	<b>-4.1%</b>	<b>10,734.7</b>	<b>-4.0%</b>	<b>45.8%</b>
Middle East	926,797	-7.7%	2,296.1	+2.5%	2,343.2	+3.1%	10.0%
Far East	2,426,479	-13.3%	5,924.7	-7.1%	6,159.4	-7.0%	26.3%
Other Asian countries	1,026,102	-14.6%	2,116.8	-2.3%	2,232.1	-2.2%	9.5%
<b>America</b>	<b>2,882,510</b>	<b>-4.9%</b>	<b>4,722.6</b>	<b>-0.9%</b>	<b>4,884.7</b>	<b>-0.9%</b>	<b>20.8%</b>
North America	2,403,099	-6.3%	4,077.3	-1.7%	4,227.9	-1.7%	18.0%
South America	479,411	+3.0%	645.3	+4.5%	656.7	+4.6%	2.8%
<b>Oceania</b>	<b>216,384</b>	<b>+0.9%</b>	<b>405.5</b>	<b>+4.0%</b>	<b>415.4</b>	<b>+3.9%</b>	<b>1.8%</b>
<b>World</b>	<b>13,204,798</b>	<b>-6.0%</b>	<b>22,374.1</b>	<b>-2.2%</b>	<b>23,443.3</b>	<b>-2.2%</b>	<b>100.0%</b>

Total value - Variations



Total value - Share

