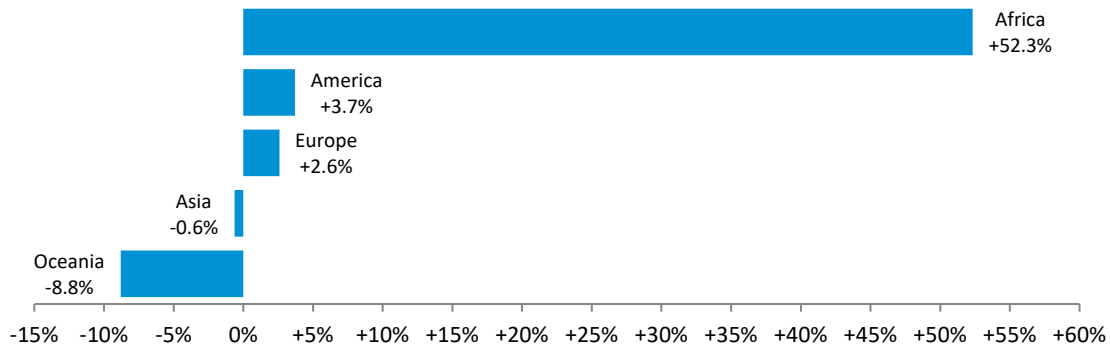




Swiss watch exports by region January-March 2026

Regions	Wrist-watches				Total value		
	Units	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Mil. of CHF	Variation 2026/2025	Share 2026
Europe	1,333,339	+1.4%	1,729.6	+3.9%	1,853.9	+2.6%	29.9%
European Union	1,021,365	+1.9%	1,228.8	+2.0%	1,335.9	+1.6%	21.5%
Eastern Europe	38,183	+17.2%	15.3	+14.0%	16.2	+18.1%	0.3%
Other European countries	273,791	-1.9%	485.5	+8.7%	501.7	+4.8%	8.1%
Africa	27,691	+3.0%	54.7	+52.9%	55.5	+52.3%	0.9%
Asia	1,275,947	+11.9%	2,685.3	-0.8%	2,794.4	-0.6%	45.1%
Middle East	260,653	+2.5%	566.3	-5.7%	579.3	-5.1%	9.3%
Far East	690,862	+13.4%	1,554.0	-0.7%	1,613.7	-1.0%	26.0%
Other Asian countries	324,432	+17.4%	565.0	+4.5%	601.4	+5.1%	9.7%
America	877,500	+9.8%	1,350.9	+4.0%	1,398.3	+3.7%	22.5%
North America	751,694	+11.9%	1,177.3	+2.7%	1,222.0	+2.6%	19.7%
South America	125,806	-1.5%	173.5	+13.2%	176.2	+12.6%	2.8%
Oceania	61,729	+8.0%	96.5	-9.1%	99.1	-8.8%	1.6%
World	3,576,206	+7.1%	5,916.8	+1.8%	6,201.2	+1.4%	100.0%

Total value - Variations



Total value - Share

