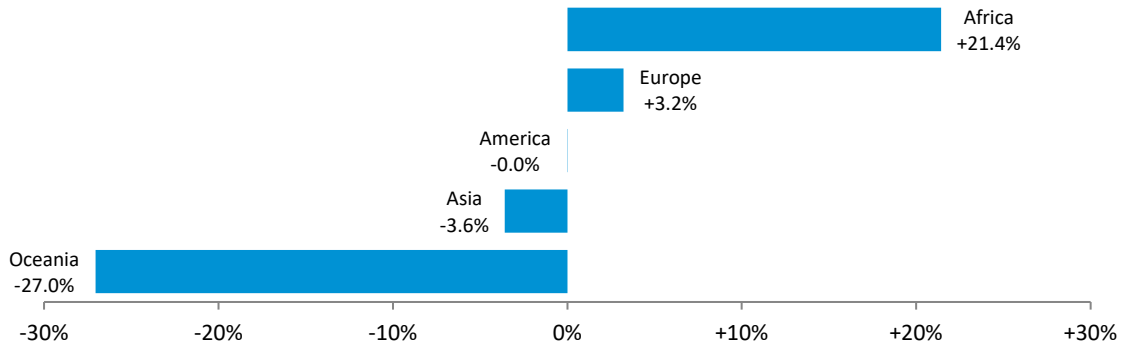




Swiss watch exports by region March 2026

| Regions | Wrist-watches | | | | Total value | | |
|--------------------------|------------------|---------------------|----------------|---------------------|----------------|---------------------|---------------|
| | Units | Variation 2026/2025 | Mil. of CHF | Variation 2026/2025 | Mil. of CHF | Variation 2026/2025 | Share 2026 |
| Europe | 484,677 | +4.7% | 627.8 | +5.6% | 670.6 | +3.2% | 31.8% |
| European Union | 375,648 | +5.8% | 438.0 | +1.4% | 475.1 | +1.8% | 22.5% |
| Eastern Europe | 12,255 | -3.6% | 6.1 | +30.5% | 6.5 | +37.2% | 0.3% |
| Other European countries | 96,774 | +1.8% | 183.7 | +16.5% | 189.0 | +6.1% | 9.0% |
| Africa | 9,420 | -1.7% | 14.0 | +21.6% | 14.3 | +21.4% | 0.7% |
| Asia | 371,576 | +4.2% | 871.6 | -4.1% | 909.1 | -3.6% | 43.1% |
| Middle East | 53,215 | -27.0% | 144.2 | -20.8% | 146.3 | -20.9% | 6.9% |
| Far East | 190,724 | -5.2% | 517.8 | -4.6% | 541.3 | -4.0% | 25.6% |
| Other Asian countries | 127,637 | +54.3% | 209.6 | +13.8% | 221.5 | +14.1% | 10.5% |
| America | 287,744 | +8.5% | 469.7 | +0.2% | 485.5 | -0.0% | 23.0% |
| North America | 242,177 | +8.1% | 406.8 | -1.6% | 421.6 | -1.7% | 20.0% |
| South America | 45,567 | +10.7% | 62.9 | +13.8% | 64.0 | +12.7% | 3.0% |
| Oceania | 15,490 | -12.5% | 31.2 | -27.6% | 32.1 | -27.0% | 1.5% |
| World | 1,168,907 | +5.1% | 2,014.3 | -0.6% | 2,111.7 | -1.0% | 100.0% |

Total value - Variations



Total value - Share

