

| | Q U A N T I T Y / 数 量 | | | V A L U E / 金 額 | | |
|---------------------------------------|-----------------------|-------|---------------|-----------------|-------|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| TOTAL WATCHES ウォッチ小計 (a) | 36,106 | 11% | 32,608 | 28,610,861 | 12% | 25,504,448 |
| Wrist watches: Quartz クォーツ腕時計 | 17,677 | 15% | 15,411 | 8,642,869 | -1% | 8,765,451 |
| Analog アナログ (9101.11) | 17,542 | 15% | 15,307 | 8,626,640 | -1% | 8,717,955 |
| LCD/LED 液晶 (9101.19-010) | 112 | 5500% | 2 | 5,597 | 1099% | 467 |
| Others その他 (9101.19-090) | 23 | -77% | 102 | 10,632 | -77% | 47,029 |
| Wrist watches: Mechanical 機械式腕時計 | 18,109 | 7% | 16,936 | 19,884,115 | 20% | 16,637,082 |
| Selfwinding 自動巻き (9101.21) | 12,600 | 3% | 12,224 | 13,267,689 | 15% | 11,523,489 |
| Others その他 (9101.29) | 5,509 | 17% | 4,712 | 6,616,426 | 29% | 5,113,593 |
| Pocket/Stop watches,etc.懐中、ストップウォッチ他 | 320 | 23% | 261 | 83,877 | -18% | 101,915 |
| Quartz クォーツ (9101.91) | 19 | 27% | 15 | 7,242 | -48% | 13,819 |
| Mechanical 機械式 (9101.99) | 301 | 22% | 246 | 76,635 | -13% | 88,096 |
| TOTAL WATCHES ウォッチ小計 (b) | 1,098,800 | 3% | 1,066,052 | 84,055,644 | 22% | 69,176,607 |
| Wrist watches: Quartz クォーツ腕時計 | 822,516 | 0% | 826,290 | 27,828,285 | 13% | 24,553,132 |
| Analog アナログ (9102.11) | 808,275 | -2% | 823,372 | 27,412,719 | 12% | 24,401,021 |
| LCD/LED 液晶 (9102.12) | 9,322 | 763% | 1,080 | 72,827 | 252% | 20,677 |
| Others その他 (9102.19) | 4,919 | 168% | 1,838 | 342,739 | 161% | 131,434 |
| Wrist watches: Mechanical 機械式腕時計 | 274,716 | 15% | 238,277 | 56,188,142 | 26% | 44,582,247 |
| Selfwinding 自動巻き (9102.21) | 263,270 | 15% | 229,768 | 53,846,777 | 26% | 42,748,694 |
| Others その他 (9102.29) | 11,446 | 35% | 8,509 | 2,341,365 | 28% | 1,833,553 |
| Pocket/Stop watches,etc. 懐中、ストップウォッチ他 | 1,568 | 6% | 1,485 | 39,217 | -5% | 41,228 |
| Quartz クォーツ (9102.91) | 775 | -29% | 1,091 | 15,207 | -51% | 30,940 |
| Mechanical 機械式 (9102.99) | 793 | 101% | 394 | 24,010 | 133% | 10,288 |
| TOTAL WATCHES ウォッチ合計 (a)+(b)=(A) | 1,134,906 | 3% | 1,098,660 | 112,666,505 | 19% | 94,681,055 |

(Quantity - pcs. Value - Yen 1,000.-)

| | Q U A N T I T Y / 数 量 | | | V A L U E / 金 額 | | |
|--|-----------------------|------|---------------|-----------------|------|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| TOTAL WATCHES ウオッチ合計 (a)+(b)=(A) | 1,134,906 | 3% | 1,098,660 | 112,666,505 | 19% | 94,681,055 |
| TOTAL CLOCKS with WATCHMOVMT ウオッチムーブメント内蔵クロック合計 (B) | 130 | -66% | 385 | 2,961 | -60% | 7,432 |
| Quartz クォーツ (9103.10) | 130 | -66% | 385 | 2,961 | -60% | 7,432 |
| Mechanical 機械式 (9103.90) | 0 | | 0 | 0 | | 0 |
| TOTAL Watch+Clock with Watchmovm't ウオッチ+ウオッチムーブ内蔵クロック合計 (A)+(B) | 1,135,036 | 3% | 1,099,045 | 112,669,466 | 19% | 94,688,487 |
| TOTAL WATCH MOVEMENTS ムーブメント合計 (C) | 156,708 | 8% | 145,452 | 1,267,033 | 6% | 1,195,789 |
| Quartz クォーツ | 129,558 | 10% | 117,529 | 674,723 | 16% | 584,077 |
| Analog アナログ (9108.11) | 128,347 | 9% | 117,350 | 671,673 | 15% | 583,281 |
| LCD/LED 液晶 (9108.12) | 0 | | 179 | 0 | | 796 |
| Others その他 (9108.19) | 1,211 | | 0 | 3,050 | | 0 |
| Mechanical 機械式 | 27,150 | -3% | 27,923 | 592,310 | -3% | 611,712 |
| Selfwinding 自動巻き (9108.20) | 25,733 | -1% | 25,925 | 555,588 | -2% | 569,747 |
| Others その他 (9108.90) | 1,417 | -29% | 1,998 | 36,722 | -12% | 41,965 |
| GRAND TOTAL 総合計 (A)+(B)+(C) | 1,291,744 | 4% | 1,244,497 | 113,936,499 | 19% | 95,884,276 |

(Quantity - pcs. Value - Yen 1,000. -)

TOTAL WATCHES (a) = with case of precious metal or of metal clad with precious metalTOTAL WATCHES (b) = without case of precious metal or of metal clad with precious metal

ウオッチ小計 (a) = ケースに貴金属又は貴金属を張った金属を使用したもの

ウオッチ小計 (b) = ケースに貴金属又は貴金属を張った金属を使用しないもの

JAPAN IMPORT FROM SWITZERLAND : 日本のスイスからの輸入

JANUARY - DECEMBER 2011

| | Q U A N T I T Y / 数量 (PCS.) | | | V A L U E / 金額 (Yen1,000.-) | | |
|-------------------------------|-----------------------------|------|---------------|-----------------------------|------|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| GRAND TOTAL 総合計 | 1,289,726 | 4% | 1,242,366 | 113,810,444 | 19% | 95,733,701 |
| WRIST WATCH 腕時計 | 1,133,018 | 3% | 1,096,914 | 112,543,411 | 19% | 94,537,912 |
| MOVEMENT ムーブメント | 156,708 | 8% | 145,452 | 1,267,033 | 6% | 1,195,789 |
| TOTAL QUARTZ クォーツ合計 | 969,751 | 1% | 959,230 | 37,145,877 | 10% | 33,902,660 |
| WRIST WATCH 腕時計 | 840,193 | 0% | 841,701 | 36,471,154 | 9% | 33,318,583 |
| MOVEMENT ムーブメント | 129,558 | 10% | 117,529 | 674,723 | 16% | 584,077 |
| -) ANALOG アナログ | 954,164 | 0% | 956,029 | 36,711,032 | 9% | 33,702,257 |
| WRIST WATCH 腕時計 | 825,817 | -2% | 838,679 | 36,039,359 | 9% | 33,118,976 |
| MOVEMENT ムーブメント | 128,347 | 9% | 117,350 | 671,673 | 15% | 583,281 |
| -) LED/LCD 液晶 | 9,434 | 648% | 1,261 | 78,424 | 257% | 21,940 |
| WRIST WATCH 腕時計 | 9,434 | 772% | 1,082 | 78,424 | 271% | 21,144 |
| MOVEMENT ムーブメント | 0 | | 179 | 0 | | 796 |
| -) OTHER QUARTZ その他 | 6,153 | 217% | 1,940 | 356,421 | 100% | 178,463 |
| WRIST WATCH 腕時計 | 4,942 | 155% | 1,940 | 353,371 | 98% | 178,463 |
| MOVEMENT ムーブメント | 1,211 | | 0 | 3,050 | | 0 |
| TOTAL MECHANICAL 機械式合計 | 319,975 | 13% | 283,136 | 76,664,567 | 24% | 61,831,041 |
| WRIST WATCH 腕時計 | 292,825 | 15% | 255,213 | 76,072,257 | 24% | 61,219,329 |
| MOVEMENT ムーブメント | 27,150 | -3% | 27,923 | 592,310 | -3% | 611,712 |
| -) SELFWINDING 自動巻き | 301,603 | 13% | 267,917 | 67,670,054 | 23% | 54,841,930 |
| WRIST WATCH 腕時計 | 275,870 | 14% | 241,992 | 67,114,466 | 24% | 54,272,183 |
| MOVEMENT ムーブメント | 25,733 | -1% | 25,925 | 555,588 | -2% | 569,747 |
| -) OTHERS その他 | 18,372 | 21% | 15,219 | 8,994,513 | 29% | 6,989,111 |
| WRIST WATCH 腕時計 | 16,955 | 28% | 13,221 | 8,957,791 | 29% | 6,947,146 |
| MOVEMENT ムーブメント | 1,417 | -29% | 1,998 | 36,722 | -12% | 41,965 |

NOTE : Wrist watch does not include Pocket & Stopwatch. 腕時計は懐中時計、ストップウォッチを含まない。

SOURCE : Ministry of Finance Japan (based on the "fixed annual data".) 財務省日本貿易統計(確定値適用)

March 15, 2012

IMPORT OF WRIST WATCH & MOVEMENT : 腕時計とムーブメントの輸入

JANUARY - DECEMBER 2011

| | Q U A N T I T Y / 数量 (PCS.) | | | V A L U E / 金額 (Yen 1,000.-) | | |
|-------------------------------|-----------------------------|-----|---------------|------------------------------|-----|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| TOTAL WRIST WATCH 腕時計合計 | 1,133,018 | 3% | 1,096,914 | 112,543,411 | 19% | 94,537,912 |
| WRIST WATCH (a) 腕時計 (a) | 35,786 | 11% | 32,347 | 28,526,984 | 12% | 25,402,533 |
| WRIST WATCH (b) 腕時計 (b) | 1,097,232 | 3% | 1,064,567 | 84,016,427 | 22% | 69,135,379 |
| TOTAL WATCH MOVEMENT ムーブメント合計 | 156,708 | 8% | 145,452 | 1,267,033 | 6% | 1,195,789 |
| GRAND TOTAL 総合計 | 1,289,726 | 4% | 1,242,366 | 113,810,444 | 19% | 95,733,701 |

IMPORT OF WRIST WATCH BY TYPE : 腕時計機種別輸入

JANUARY - DECEMBER 2011

| | Q U A N T I T Y / 数量 (PCS.) | | | V A L U E / 金額 (Yen 1,000.-) | | |
|-------------------------------|-----------------------------|------|---------------|------------------------------|------|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| QUARTZ WRIST WATCH クォーツ腕時計 | 840,193 | 0% | 841,701 | 36,471,154 | 9% | 33,318,583 |
| ANALOG アナログ | 825,817 | -2% | 838,679 | 36,039,359 | 9% | 33,118,976 |
| LED/LCD 液晶 | 9,434 | 772% | 1,082 | 78,424 | 271% | 21,144 |
| OTHERS その他 | 4,942 | 155% | 1,940 | 353,371 | 98% | 178,463 |
| MECHANICAL WRIST WATCH 機械式腕時計 | 292,825 | 15% | 255,213 | 76,072,257 | 24% | 61,219,329 |
| SELFWINDING 自動巻き | 275,870 | 14% | 241,992 | 67,114,466 | 24% | 54,272,183 |
| OTHERS その他 | 16,955 | 28% | 13,221 | 8,957,791 | 29% | 6,947,146 |
| TOTAL WRIST WATCH 腕時計合計 | 1,133,018 | 3% | 1,096,914 | 112,543,411 | 19% | 94,537,912 |

NOTE : Wrist watch does not include Pocket & Stopwatch. 腕時計は懐中時計、ストップウォッチを含まない。

SOURCE : Ministry of Finance Japan (based on the "fixed annual data".) 財務省日本貿易統計 (確定値適用)

March 15, 2012

IMPORT OF WRIST WATCH BY TYPE AND BY (a) (b) : 機種別、(a) (b)別輸入

JANUARY - DECEMBER 2011

| | Q U A N T I T Y / 数量 (PCS.) | | | V A L U E / 金額 (Yen 1,000.-) | | |
|-------------------------------------|-----------------------------|-----|---------------|------------------------------|-----|---------------|
| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
| TOTAL QUARTZ WATCH クォーツ腕時計合計 | 840,193 | 0% | 841,701 | 36,471,154 | 9% | 33,318,583 |
| QUARTZ WATCH (a) クォーツ(a) | 17,677 | 15% | 15,411 | 8,642,869 | -1% | 8,765,451 |
| QUARTZ WATCH (b) クォーツ(b) | 822,516 | 0% | 826,290 | 27,828,285 | 13% | 24,553,132 |
| TOTAL MECHA. WATCH 機械式腕時計合計 | 292,825 | 15% | 255,213 | 76,072,257 | 24% | 61,219,329 |
| MECHANICAL WATCH (a) 機械式(a) | 18,109 | 7% | 16,936 | 19,884,115 | 20% | 16,637,082 |
| MECHANICAL WATCH (b) 機械式(b) | 274,716 | 15% | 238,277 | 56,188,142 | 26% | 44,582,247 |
| -) TOTAL SEFLWINDING 自動巻き小計 | 275,870 | 14% | 241,992 | 67,114,466 | 24% | 54,272,183 |
| SEFLWINDING (a) 自動巻き(a) | 12,600 | 3% | 12,224 | 13,267,689 | 15% | 11,523,489 |
| SEFLWINDING (b) 自動巻き(b) | 263,270 | 15% | 229,768 | 53,846,777 | 26% | 42,748,694 |
| -) TOTAL OTHER MECHANICALその他小計 | 16,955 | 28% | 13,221 | 8,957,791 | 29% | 6,947,146 |
| OTHER MECHA.(a) その他(a) | 5,509 | 17% | 4,712 | 6,616,426 | 29% | 5,113,593 |
| OTHER MECHA.(b) その他(b) | 11,446 | 35% | 8,509 | 2,341,365 | 28% | 1,833,553 |
| TOTAL WRIST WATCH 腕時計合計 | 1,133,018 | 3% | 1,096,914 | 112,543,411 | 19% | 94,537,912 |

NOTE : Wrist watch does not include Pocket & Stopwatch. 腕時計は懐中時計、ストップウォッチを含まない。

(a) = with case of precious metal or of metal clad with precious metal. (a) = ケースに貴金属又は貴金属を張った金属を使用したもの

(b) = without case of precious metal or of metal clad with precious metal. (b) = ケースに貴金属又は貴金属を張った金属を使用しないもの

SOURCE : Ministry of Finance Japan (based on the "fixed annual data".) 財務省日本貿易統計(確定値適用)

March 15, 2012

AVERAGE OF UNIT PRICE : 平均輸入単価 (YEN)

| | JAN-DEC/ 2011 | % | JAN-DEC/ 2010 |
|---|---------------|------|---------------|
| TOTAL QUARTZ WRIST WATCH クォーツ腕時計合計 | 43,408 | 10% | 39,585 |
| QUARTZ WRIST WATCH (a) クォーツ腕時計(a) | 488,933 | -14% | 568,779 |
| QUARTZ WRIST WATCH (b) クォーツ腕時計(b) | 33,833 | 14% | 29,715 |
| TOTAL MECHA. WRIST WATCH 機械式腕時計合計 | 259,787 | 8% | 239,875 |
| MECHA. WRIST WATCH (a) 機械式腕時計(a) | 1,098,024 | 12% | 982,350 |
| MECHA. WRIST WATCH (b) 機械式腕時計(b) | 204,532 | 9% | 187,103 |
| -) TOTAL SELFWINDING 自動巻き小計 | 243,283 | 8% | 224,273 |
| SELFWINDING (a) 自動巻き(a) | 1,052,991 | 12% | 942,694 |
| SELFWINDING (b) 自動巻き(b) | 204,531 | 10% | 186,052 |
| -) TOTAL OTHER MECHANICAL その他小計 | 528,327 | 1% | 525,463 |
| OTHER MECH. (a) その他(a) | 1,201,021 | 11% | 1,085,228 |
| OTHER MECH. (b) その他(b) | 204,557 | -5% | 215,484 |
| TOTAL WRIST WATCH 腕時計合計 | 99,331 | 15% | 86,185 |

NOTE : Wrist watch does not include Pocket & Stopwatch. 腕時計は懐中時計、ストップウォッチを含まない。

(a) = with case of precious metal or of metal clad with precious metal.

(b) = without case of precious metal or of metal clad with precious metal.

(a) = ケースに貴金属又は貴金属を張った金属を使用したもの

(b) = ケースに貴金属又は貴金属を張った金属を使用しないもの

SOURCE : Ministry of Finance Japan (based on the "fixed annual data".) 財務省日本貿易統計(確定値適用)

March 15, 2012